

Koperasi Produsen Unit Desa (KPUD) Lestari

KPUD Lestari ; Sharing the Benefit with Others



KPUD Lestari is an organization privately owned by an individual. It was formerly a business unit buying and selling FFBs. Since 2016 UD Lestari, which operates in Simalungun District, has expressed its interest to participate in the RSPO Certification. It has quite a large number of members, standing at 4000 in two districts: Simalungun and Batubara.

During the introduction of the RSPO Certification, only about 63 smallholders managing 207 Ha agreed to participate. In late 2017, it gained the RSPO certificate, the first in North Sumatra. Such a certificate has given much benefit to UD Lestari and its members so that it plans to increase the membership by 800 in 2021.





KPUD Lestari can serve as an example of a strong organization. Although it is owned by a single owner and has limited staff, it is determined to benefit many people. With fund from the sales of the **RSPO certificate** and the profit gained from the sales of its members' FFBs, it fulfils its CSR by giving away three

ambulances to three neighboring villages and making another ready to serve in its office. The three neighboring villages are **Bandar Rejo, Simpang Kopi and Bandar Tinggi**. The communities of the villages can use the ambulances free of charge.

What made KPUD Lestari choose ambulances rather than any other form of CSR is the owner's concern over the high cost of using hospital ambulances as well as the limited number of hospital ambulances.

H. Girun, the owner of UD Lestari, **hopes that the free ambulance** service he is providing can help those in need to reach the hospital quickly and get immediate treatment.



In addition to its **commitment to sharing benefit** with local communities, KPUD Lestari also establishes a conservation area called **Hutan Keramat (sacred grove)** covering about 15 Ha in the village it is based in. It plans to use the incentive fund to further protect and enrich the grove.

